



Long-term thinking. Everyday commitment.

Corporate Office

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205 E. Wisconsin Ave., Suite 400
Milwaukee, WI 53202

April 26, 2010

To whom it may concern,

Reserve Advisors, Inc. is pleased to provide this referral for the excellent customer service which we recently received from Mr. John Lawler of JettApps, LLC. Mr. Lawler, together with Joe Sallmann, provided a seamless transition from our internal Email-Server system to Google Apps.

The result has been phenomenal with immediate increase in productivity for our employees in client-applications for Email, Calendar, shared Domain documents and very limited maintenance of the Google applications as compared to client-based software, i.e., Outlook, thus eliminating the need for workstation client-applications for Email and calendars.

An added bonus which John helped to implement was synchronization of GApps information across multiple platforms, i.e., PC, mobile devices and web. The result was more effective and rapid sharing of data with virtually no down time in the 9 months we have enjoyed using Google Applications.

Sincerely,

Theodore J. Salgado, Chief Information Officer
Principal Owner

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